

# 2019

PROPERTY DEVELOPMENT ANNUAL REPORT & MARKET OUTLOOK 2020



SHAREDA COUNCIL MEMBERS (2019-2021)



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Group Managing Director Remajaya San Bhd



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Datuk Susan Wong Siew Guen Hon. Advisor / Past President Managing Director WSG Development Sdn Bhd



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# & MARKET OUTLOOK 2020

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# Foreword by SHAREDA President

Last year 2019 has been a challenging year as it is the continuation of the challenges carried forward from previous year 2018. Despite the downturn in previous years, BNM has taken steps to mitigate and to lower the Overnight Policy Rate (OPR) by 25 basis points to 2.75%. SHAREDA applauds the efforts of BNM on this initiative which started at the beginning of this year 2020 to help the buyers. Simultaneously, this will point towards lower costs of borrowing for banks that will contribute to cheaper home loans for buyers and give confidence to stimulate the market.

The government timely introduced the stimulus incentive in Budget 2019 such as the National Home Ownership Campaign (HOC) 2019 to motivate more home purchasers and investors to buy during this period. This initiative was the collaboration between the Ministry of Housing And Local Government (KPKT) and the Real Estate and Housing Developers' Association (REHDA) Malaysia along with the Sabah Housing And Real Estate Developers Association (SHAREDA) and the Sarawak Housing And Real Estate Developers' Association (SHEDA), that is a combined incentives in the form of stamp duty exemptions and incentives from housing developers to give discount for the sale of residential properties valued from RM300,001 to RM2.5 million. This campaign has helped the Malaysian citizens to purchase houses with exemption of stamp duty for memorandum of transfer and loan agreement executed from 1st January till 31st December 2019 and discounts given by developers. Nevertheless, HOC plays a pivotal role in encouraging more Malaysians to own home, it also helps in reducing the number overhang property in the market nationwide. Sabah only constitutes about 2.5% of the total overhang value in Malaysia as compared to other states in the Peninsular and Sarawak.

Overall in Sabah, the campaign has exceeded SHAREDA's targeted expectation and achieved 34% in the sales value and a delivery of 1,757 units at the value of RM948,897,110.00. The total registration was 5,158 units valued at RM2,727,730,308.48. The sales record shows an overall discount of RM13,630,532.38 was given by developers which constituted more than 14%. The positive outcome from this campaign will boost the economy in Sabah especially in property sector.

The beginning of 2020 benchmarked a landmark initiative by our State Government to have launched the first phase of the 24 hours approval for Development Plans via online portal "Electronic Planning Permit" (ePP) Application System. This breakthrough will surely boost the confidence and attract more investors and developers to invest and developed here. This will create more job opportunities and related businesses downstream in the property sector. SHAREDA welcomes the setting up of State Planning Council (SPC) and the approval of development plans will be delegated to the Local Authorities soon.

We would appeal to the state government to establish Sabah Real Estate Council together with relevant stakeholders to formulate and implement sustainable and long term policy which would further reduce the cost of real estate development and improve the viability of affordable housing scheme.

We also welcome the reduction of threshold of foreigner's acquisition of properties by State Government from RM1million per unit to RM750,000 as announced instead of RM600.000 in Peninsular.

## Property Development Report 2019

SHAREDA and its members will strive together in collaborative efforts to complement the government's vision and strategy for better growth of the economic in Sabah especially the property sector and its related businesses. We are optimistic that the metal rat year will usher in greater fortune and success for everyone from the beginning.

Last few months our members met more challenges in marketing their property to foreigners, hence SHAREDA appeal to the State Government to introduce more incentives especially for SABAH MM2H which would improve Sabah's competitiveness ranking in the challenging international real estate market.

After HOC 2019 ended on 31 December, SHAREDA would initiate soon the "SHAREDA Home Ownership Programme (SHOP)" as group efforts with its members to further improve the sentiment of real estate market in Sabah.

SHAREDA members would like to participate in the State's resettle squatter programme besides their private investment in Hospitality projects and development of more affordable housings. The participation would definitely further enhance the state economy.

Thank you.

Datuk Chew Sang Hai



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# Editor's Notes

2019 property market has been commonplace with relatively low newly launched projects. Overhang properties have achieved significant sales results by Home Ownership Campaign (HOC) 2019. The government policies and HOC did not benefit the second hand market of individual investors who make up the majority segment of the market except, the *first time home buyers*.

The mismatch between demand and supply continues to plague 2019 due to lack of funding, stringent lending policies that caused developers very cautious in launching new projects. Financial services are still a long way towards improving homeownership amongst Malaysians. The B40 groups are still finding it difficult to secure loans. Crowdfunding is still finding its way to the right mechanism.

Despite clearer policies have yet to be anticipated; SHAREDA applauded the Sabah Government effort in thriving economic growth. Sabah is dedicated to being a place for ease of doing business creating more job opportunities for the locals by bringing more investments to the State. Notably, Sabah launches system to speed up approval of development plans within 24 hours via the online portal "Electronic Planning Permission (ePP)" application.

In addition, Sabah will increase the state's liquidity by identifying its incentives through structured engagements with industry players to boost economic growth and sustain the global economic downtown at this challenging time with the outbreak of Conoravirus disease (COVID-19).

Ar. Ronnie Ang Guo Wei SHAREDA SECRETARY-GENERAL 2019 – 2021

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The global economic situation in 2020 seems to be facing downwards with tightening credit in many markets which has severely impacted the perception of the real estate. IMF cuts global growth forecast 2020 despite signing of 1st trade deal between US and China. Recovery is uncertain and sluggish and further exacerbated by the outbreak of COVID-19 with growth rate about 3.2%. The relatively booming housing market in the Asia-Pacific region has performed worse than expected in 2019.

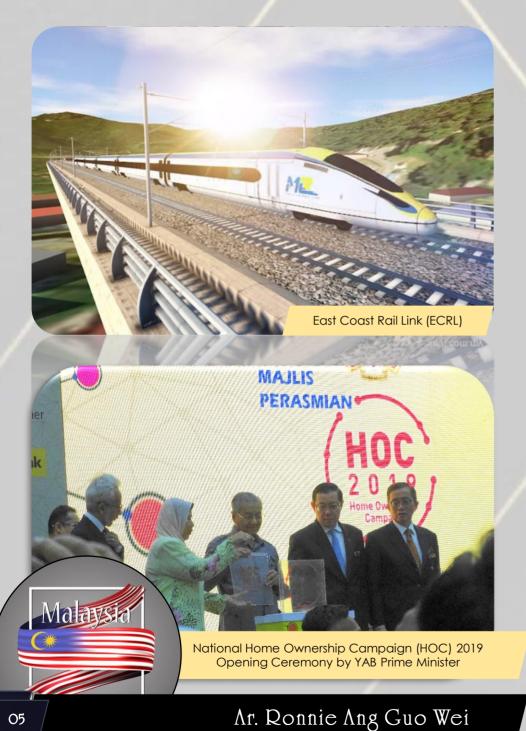
2020 is expected to be challenging for China with property market drops across the board in 2019. The lack of resolution in the trade war with US will continue to exert pressure on the market. The real estate players in China are expected to focus more on stabilising the housing price in a bid to secure the market.

The protest in Hong Kong first simmered in March 2019 became a full-blown island wide civil unrest by June. The severity of the economic downturn is estimated to be more severe than the SARS incident or the financial crisis 2003. House prices in Hong Kong are expected to have fallen by 5% in 2019 and may fall more in 2020. India has experienced set back from 8.25% to 5% growth as well as the real estate market.

For Malaysia real estate market 2020; it will remain cautiously optimistic and stable. The market is continued to be affected by the affordability issues, slower economic growth and high levels of unsold stock. It will continue recovery at a steady pace. Tourism industry will be slow despite efforts by the government to promote Visit Malaysia 2020 due to sluggish economic conditions and outbreak of virus that has declined the tourist arrival largely from China early 2020.







SHAREDA SECRETARY-GENERAL 2019 - 2021

Other positive developments were brought to the market like the revival of Bandar Malaysia and the East Coast Rail Link (ECRL). The construction of one million affordable houses, the introduction of industrial building system (IBS) and building information modelling (BIM), Malaysia gas become one of the largest investment countries for Hong Kong investors for Malaysia My Second Home application.

Despite the lack of major breakthroughs to rally the market, it should be noted that the steady developments have been in line with targets and have helped push the market forward, slowly but surely. NAPIC data shows that the volume of all type of real estate in H1 2019 increased by 6.9% over the same period last year. This may have been supported by the Home Ownership Campaign (HOC) 2019 including several stamp duty exemptions and incentives offered to first home purchases of the affordable housing for the first RM300,000 of the house price, etc.

Residential units priced between RM250,000 and RM300,000 saw their transaction value rise 6% y-o-y, while the transaction value of residential properties priced above RM1 million declined 16% y-o-y, which was evidenced that there was now more demand for affordable properties.

Most research houses expect property sales to be unexciting and challenging in 2020. Some expect the property market is showing signs of bottoming out.

Incentives from Budget 2020 should help to address the oversupply and financing issues. In addition, we continue to see the accommodative interest rate environment to bode well for the housing market. With various efforts to spur housing market activities, we believe there are trading opportunities to buy undervalued developers.

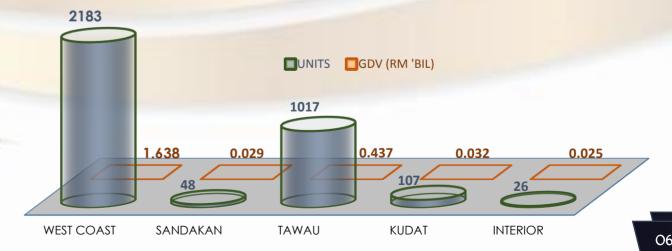
# PROPERTY DEVELOPMENT REPORT 2019

### Distribution Of Property Developments In Sabah For The Year 2019

N	NO	DIVISION	CONDO & APARI	-		NESS CE SUITES		DED ENTIAL	СОММ	ERCIAL	TOTAL UNITS AND GDV	
	NO	DIVISION	UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)
	1	WEST COAST	749	0.331	921	0.876	513	0.432	0	0	2,183	1.638
	2	Sandakan	0	0	0	0	48	0.029	0	0	48	0.029
	3	TAWAU	128	0.046	0	0	889	0.391	0	0	1,017	0.437
	4	KUDAT	0	0	0	0	107	0.032	0	0	107	0.032
	5	INTERIOR	0	0	0	0	0	0	26	0.025	26	0.025
		TOTAL	877	0.376	921	0.876	1,322	0.787	26	0.025	3,381	2.161

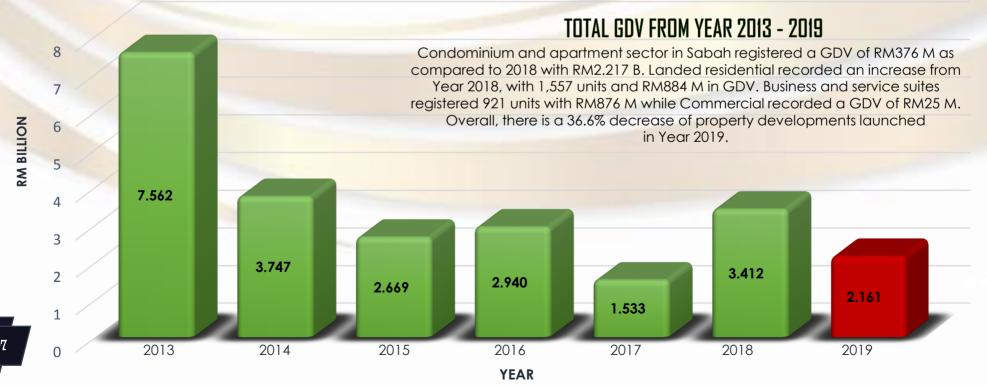
TABLE 1

As shown in the above table, West Coast Division commands the property market in Sabah, recording a total of 2,183 units with GDV at RM1.638 B. Trailing behind West Coast is Tawau Division comprises of Tawau and Lahad Datu with 1,017 units and GDV of RM437 M. Kudat recorded 107 units with RM32 M while the Interior Division is slowly making a comeback after a brief hiatus since 2016 with 26 units of Shop Office and GDV of RM25 M.



# Gross Development Property Value And Units Comparison Between 2018 And 2019

NO	VARIOUS TYPES OF PRO	OPERTIES LAUNCHE	D IN YEAR 2018	VARIOUS TYPES OF PRO	OPERTIES LAUNCHE	D IN YEAR 2019	PERCENTAGE (±)	
	DEVELOPMENTS	UNITS	GDV (RM'Bil)	DEVELOPMENTS	UNITS	GDV (RM'Bil)	GDV	
1	CONDOS & APARTMENTS 1,920		2.217	CONDOS & APARTMENTS	877	0.376	-83%	
2	BUSINESS & SERVICE SUITES	0	0	BUSINESS & SERVICE SUITES	921	0.876	100%	
3	LANDED RESIDENTIAL	1316	0.738	LANDED RESIDENTIAL	1,557	0.884	20%	
4	COMMERCIAL	578	0.390	COMMERCIAL	26	0.025	-94%	
5	INDUSTRIAL	48	0.067	INDUSTRIAL	0	0	-	
	TOTAL UNITS & GDV	3,862	3.412	TOTAL UNITS & GDV	3,381	2.161	-36.6%	



	INCREASE AND DECREASE OF GDV IN THE WEST COAST DIVISION													
NO	VARIOUS TYPES OF PR	OPERTIES LAUNCHEE	O IN YEAR 2018	VARIOUS TYPES OF PR	OPERTIES LAUNCHE	O IN YEAR 2019	PERCENTAGE (±)							
NO	DEVELOPMENTS	UNITS	GDV (RM'BIL)	DEVELOPMENTS	UNITS	GDV (RM'BIL)	GDV							
1	CONDOS & APARTMENTS	1,356	2.066	CONDOS & APARTMENTS	749	0.331	-84%							
2	BUSINESS & SERVICE SUITES	0	0	BUSINESS & SERVICE SUITES	921	0.876	100%							
3	LANDED RESIDENTIAL	737	0.466	LANDED RESIDENTIAL	513	0.432	-7%							
4	COMMERCIAL	362	0.246	COMMERCIAL	0	0	-100%							
5	5 INDUSTRIAL		0.067	industrial	0	0	-100%							
1	OTAL UNITS & GDV	2,503	2.845	TOTAL UNITS & GDV	2,183	1.638	-42%							

West Coast Division shows a decrease on overall performance, GDV at RM1.638 B with 2,183 total units as compared to Year 2018 with RM2.845 B and 2,503 total units

	WEST COAST DIVISION - CONDOMINIUMS AND APARTMENTS												
NC	DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	est. Gdv Rm'bil	DATE LAUNCHED			
1	SERI SUTERA	LOK KAWI	7	APT	238	568 - 1,079	175,000 to 333,000	317	0.070	26.10.2019			
2	FOREST HILL RESIDENCES	BUNDUSAN	28	CONDO	396	838 - 1,155	479,000 to 745,000	572 to 645	0.226	Jan-19			
3	BENONI GARDENS TOWER B	PAPAR	13	APT	115	900 - 1,000	270,000 to 315,000	345	0.035	29.12.2019			
ΤA	ABLE 4 TOTAL UNITS 749 TOTAL GDV 0.331												







### 4.1 Cont.. WEST COAST DIVISION

	WEST COAST DIVISION - LANDED RESIDENTIAL													
NO	DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY YPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	EST. GDV RM'BIL	DATE LAUNCHED				
1	taman vila akasia	TUARAN	2	DST	71	984 - 1,595	328,000 to 364,000	228 to 333	0.024	21.05.2019				
2 TAMAN SRI LEMAWANG PHASE 1A					88	912 - 1,000	250,000 to 350,000	271 to 350	0.233	13.01.2019				
3	PHASE 1B	TUARAN	2	DST	89	912	255,000 to 480,000	279 to 526	0.033	15.06.2019				
4	PHASE 1C				94	912	258,000 to 450,000	283 to 493	0.033	15.06.2019				
5	PARK LANE PHASE 5A & 6	SEPANGGAR	2	DST	115	1,876 - 1,929	645,000 onwards	350	0.084	Mar-19				
6	TAMAN KINARUT CERIA 2	KINARUT	2	DST	56	1,619 - 1,913	440,000 onwards	271 to 230	0.025	21.11.2019				
TAE	BLE 5			TOTAL UNITS	513			TOTAL GDV	0.432					

			WEST CO	AST DIVISION -	BUSINESS	& SERVICE SUITES				
N	D DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	EST. GDV RM'BIL	DATE LAUNCHED
1	THE CROWN	kota kinabalu	14	SVC SUITE	323	715 - 4,852	700,000 onwards	850	0.500	28.09.2019
2	BAY SUITES	35	BUS SUITE	598	400 - 1,421	374,000 onwards	1,000	0.376	Mar-19	
TA	BLE 6			TOTAL UNITS	921			TOTAL GDV	0.876	













### 4.2 SANDAKAN DIVISION

	INCREASE AND DECREASE OF GDV IN SANDAKAN													
NO	VARIOUS TYPES OF P	ROPERTIES LAUNCHE	ED IN YEAR 2018	VARIOUS TYPES OF P	ROPERTIES LAUNCHE	D IN YEAR 2019	PERCENTAGE (±)							
NO	DEVELOPMENTS UNITS		GDV (RM'BIL)	DEVELOPMENTS	UNITS	GDV (RM'BIL)	GDV							
1	LANDED RESIDENTIAL	82	0.074	LANDED RESIDENTIAL	48	0.029	-60%							
	TOTAL UNITS & GDV	82	0.074	TOTAL UNITS & GDV	48	0.029	-60%							

Sandakan Division only registered RM29 M from Landed Residential with 48 units A decrease of projects from last year which recorded RM74 M

	SANDAKAN DIVISION - LANDED RESIDENTIAL												
NC	DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	est. Gdv Rm'bil	DATE LAUNCHED			
1	RIMBAYU INDAH PHASE 1A	SANDAKAN	2	DST	48	1,725 - 2,066	536,000 to 819,000	388	0.029	14.07.2019			
TA	BLE 8		TOTAL UNITS	48			TOTAL GDV	0.029					







# 4.3 TAWAU DIVISION (TAWAU & LAHAD DATU)

	INCREASE AND DECREASE OF GDV IN TAWAU AND LAHAD DATU													
NO	Various types of p	ROPERTIES LAUNCHE	D IN YEAR 2018	VARIOUS TYPES OF P	ROPERTIES LAUNCHE	D IN YEAR 2019	PERCENTAGE (±)							
NO	DEVELOPMENTS	UNITS	GDV (RM'BIL)	DEVELOPMENTS	UNITS	GDV (RM'BIL)	GDV							
1	CONDOS & APARTMENTS	497	0.198	CONDOS & APARTMENTS	128	0.046	-77%							
2	LANDED RESIDENTIAL	216	0.144	LANDED RESIDENTIAL	889	0.391	172%							
	TOTAL UNITS & GDV	713	0.342	TOTAL UNITS & GDV	1017	0.437	28%							

Tawau Division recorded an increase for Year 2019 in total units, standing at 1,017 as compared with Year 2018 at 713 units. Year 2019 projected a 28% increase in terms of GDV, standing at RM437 M, as compared to last year at RM342 M.

	TAWAU DIVISION - CONDO AND APARTMENTS												
NO	DEVELOPMENT	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	est. Gdv Rm'bil	DATE LAUNCHED				
1	PALM GARDEN @ LAHAD DATU PHASE 2	4	APT	128	977 - 1,312	290,000 to 403,000	297 to 307	0.046	21.09.2019				
TAE	BLE 10			TOTAL UNITS	128			TOTAL GDV	0.046				

	TAWAU DIVISION - LANDED RESIDENTIAL													
N	0	DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	est. GDV RM'BIL	DATE LAUNCHED			
	1 1	man ria heights Phase 2A & 2B	TAWAU	1	SST	493	1,355 - 1,593	353,000 to 518,000	265	0.167	16.02.2019			
4	2	AR UTAMA WELD WEST RESIDENCES HASE 1A, 1B & 1D	TAWAU	2	DST	93	2,421 - 3,282	828,000 onwards	342 to 403	0.101	Jul-19			
	3	TAMAN BAYAN PHASE 2	TAWAU	1	SST	68	1,200	368,000 to 438,000	306 to 365	0.026	Feb-19			
4	4 TAMA	n harapan phase 1	1	SST	235	979	299,000	320	0.097	Dec-19				
					TOTAL UNITS	889			TOTAL GDV	0.391				

### 4.4 KUDAT AND INTERIOR DIVISION

INCREASE AND DECREASE OF GDV IN KUDAT AND INTERIOR												
NO	VARIOUS TYPES OF PROPERTIES LAUNCHED IN YEAR 2018						VARIOUS TYPES					
	DEVELOPMENTS	KL	JDAT	INTE	RIOR	PERCENTAGE (±) GDV	DEVELOPMENTS	KUDAT		INTERIOR		PERCENTAGE (±) GDV
		UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)	(±) GDV		UNITS	GDV (RM'BIL)	UNITS	GDV (RM'BIL)	(±) <del>G</del> DV
1	LANDED RESIDENTIAL	0	0	0	0	NIL	LANDED RESIDENTIAL	107	0.032	0	0	100%
2	COMMERCIAL	0	0	0	0		COMMERCIAL	0	0	26	0.025	100%
TOTAL UNITS & GDV		0	0	0	0		TOTAL UNITS & GDV	107	0.032	26	0.025	100%

Kudat Division has made a comeback since recorded a project in Year 2017, registering 107 units in landed residential with GDV of RM32 M while Interior Division recorded a GDV of RM25 M

KUDAT & INTERIOR DIVISION										
NO	DEVELOPMENT	LOCATION	NO OF STOREYS	PROPERTY TYPE	UNITS	BUA (SQFT)	PRICE (RM)	RM (PSF)	est. Gdv Rm'bil	DATE LAUNCHED
1	FRIENDLY GARDEN PHASE 3C	KUDAT	1	SST	107	922	276,000 to 395,000	299 to 429	0.032	19.07.2019
2	SIPITANG COMMERCIAL CENTRE	SIPITANG	2	SHOP OFFICE	26	2,620 - 7,568	950,000 onwards	362 to 396	0.025	29.08.2019
TAE	BLE 13	TOTAL UNITS	133			TOTAL GDV	0.057			







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### HOME OWNERSHIP CAMPAIGN 2019

The Home Ownership Campaign (HOC) 2019 is a government initiative designed to encourage home ownership in the country, while easing the country's property overhang predicament, as well as to spur short-term economy in the country and the construction industry that affects 160's downstream industries. SHAREDA was able to work with 42 developers, who brought in 54 housing projects to participate in the above campaign, a total of 5,158 residential units were offered to the public for Sabah itself.

For the first 6 months from 1<sup>st</sup> January to 30<sup>th</sup> June of the Home Ownership Campaign 2019, SHAREDA had successfully registered more than 600 units of residential property that worth RM320 Millions. Later on, the government has generously extended another 6 months of the said campaign to all Malaysians from 1<sup>st</sup> July to 31<sup>st</sup> December. All HOC 2019 participants were able to deliver RM948,897,110 worth of housing in Sabah alone. A total of RM13,630,532.38 worth of discount was given by developers.

SHAREDA had spent nearly a hundred thousand ringgit for publicity expenses in multimedia like billboards around Sabah, expos, newspapers, digital contents, website and also streamers hung at government agencies and district councils. I would like to take this opportunity on behalf of SHAREDA to convey our appreciation to the State and Federal Governments on the matter. Former Malaysia's Minister of Finance, YB Tuan Lim Guan Eng and Malaysia's Minister of Housing And Local Government, YB Puan Zuraida Kamaruddin for bringing back Home Ownership Campaign (HOC). Our Chief Minister of Sabah, YAB Datuk Seri Panglima Haji Mohd. Shafie Bin Haji Apdal who had made cheaper housing in Sabah a reality. I would also like to thank the Deputy Chief Minister cum Minister of Local Government And Housing (MLGH), YB Datuk Dr. Haji Jaujan Bin Haji Sambakong, MLGH Assistant Minister YB Tuan George Hiew Vun Zin, MLGH Permanent Secretary Y.Bhg. Datuk Hajah Masnah Matsalleh and Dr. Gabriel Chong of the MLGH Housing Controller Office, in assisting the campaign full heartedly.



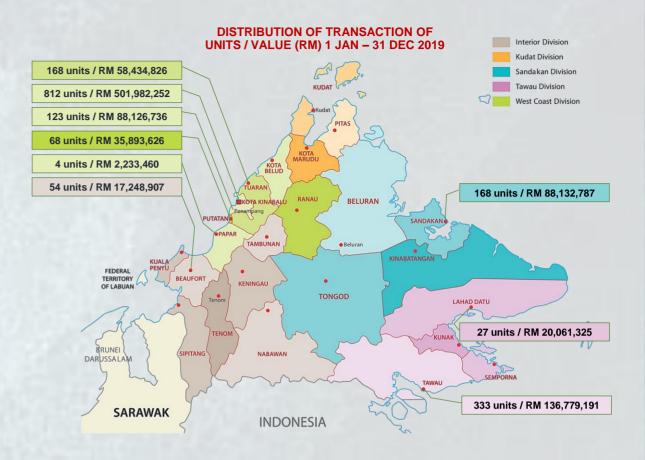
#### Property Development Report 2019

During the HOC 2019 period, Malaysian homebuyers enjoy stamp duty waivers for the purchase of residential units registered under the HOC 2019. For properties registered under this campaign, the stamp duties on loan documents and instruments of transfer will be waived. Homebuyers will also get discounts from developers.

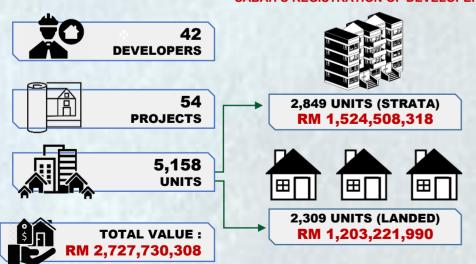
The incentives are:-

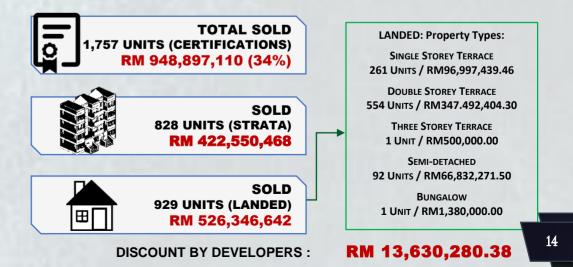
- · Eligibility: Malaysian citizens
- · Property: Residential types (APDL/Developer's Licence/OC)
- House Price: RM300,001.00 RM2,500,000.00
- Full Stamp Duty Exemption: Instruments of Transfer up to RM1 million; and Instruments on Loan Agreement up to RM2.5 million each unit.
- 10% Discount for Non-Controlled Price Property.

As the Organising Chairperson of the National Home Ownership Campaign 2019 for Sabah, humbled by the experiences, I am honored and very proud of the achievements and performances from all registered developers and members of SHAREDA to have exceeded our targeted value of more than 34% sales value today. I believe that the National Home Ownership Campaign 2019 had evidently helped a lot of Malaysians, especially the low and middle-income groups to own a place they called "HOME".



#### SABAH'S REGISTRATION OF DEVELOPERS & PROJECTS AND CERTIFICATIONS OF UNITS SOLD





### TOURISM PROPERTIES - A WOW OR A WOE?

With recent more connectivity of air routes with China and Korea and other parts of the world; Kota Kinabalu (KK) has seen an increase of tourist arrivals that has changed the property landscape. The new economic restructuring and market reform were assisted by the digital revolution. Home Sharing or Short-Term Stay (STS) properties for homestay and lodging accommodation like on-line shopping or grab cars have emerged as an important prototype for investment among the buyers.

Tapping into the seemingly booming tourism market; serviced suites and buildings with Airbnb ready dominated launch projects the pattern of new KK. To-date some 5,000 - 6,000 Airbnb units were marketed as a good investment product that provides positive cash flow against loan instalments. Developers are attracted to better lucrative returns compare with residential developments. Besides, there are some 3,000 to 4,000 hotel rooms are in the pipeline or under construction within the next 3 years. All gearing towards the sharing of a big tourism cake.



Local authorities currently do not control over the locality of Airbnb project in preserving consistent pattern of local residential community and neighbourhood areas where residential developments are preferred. Airbnb development is allowed by way of land use zoning for commercial use or mixed development buildings. This surge of development may potentially deprive the housing need and the rental market for the local people due to less supply of housings. The shift of building prototype may also result in a higher cost of housing for the local community.

#### Property Development Report 2019

There are still no specific regulations for Short Term Stay (STS) such as Airbnb in Sabah. The proper registration process on STS is timely to scrutinize on the illegal STS operation. Disputes at KK residential places due to the operation of STS are on the rise. It disrupts the peaceful living environment over the constant changing neighbours. In the interest of quality stay, safety and security for the tourists; serene living for the residents and country's taxation income; regulatory frameworks on STS and subsidiary management must be formulated for enforcement. Otherwise, the absence of regulatory oversight could spell trouble soon.

Amid a challenging global environment and slowing economy; this STS phenomenon has already impacted KK hotel industry resulting in lower occupancy due to loss of market share. Notably, the arrival of tourists to Sabah has declined based on the latest available figures in November 2019. Hoteliers pointed out the uneven playing field of high compliance cost in doing business such as RM1,200 minimum wage compliance, trading & hotel licensing fees, Fire certificate check yearly, taxes and insurances etc. are all mandatory whereas it is not regulated for STS Airbnb business.

In the face of uncertain economic conditions and no clear regulations and registration process on STS operation, all sectors in tourism development including investors are advised to be mindful of such development. Otherwise, too many products in the market may give rise to a price war when coming of tourists is falling short of expectation.



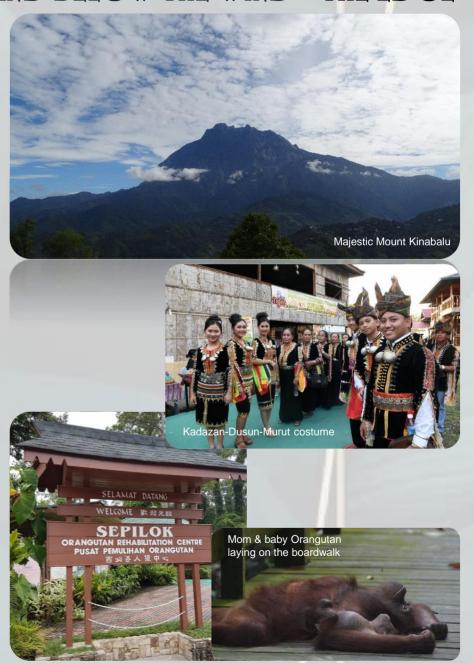
# A QUICK JOURNEY THROUGH MALAY&IA FEATURED ON &ABAH "LAND BELOW THE WIND"- THE EDGE

Mention Sabah and most people think of the 4,095m-high Mount Kinabalu in Kinabalu Park, a world heritage site that boasts many varieties of flora and fauna. The mountain's name comes from the Kadazan word "Aki Nabalu", which means the revered place of the dead.

According to the official portal of the Sabah state government, the state's population is made up of 33 indigenous groups who communicate in 50 languages and 80 ethnic dialects.

The Kadazan-Dusun is the largest ethnic group in Sabah, accounting for almost 30% of the population, while the Chinese make up the largest non-indigenous group.

SHAREDA notes that capital city Kota Kinabalu (KK) has the most active property market in the state with the total value of property launches last year amounting to RM3.4 billion. KK dominated 83% or RM2.85 billion of the west coast market. Rich in nature with islands, mountains, rainforests and wildlife, the state is fast becoming a popular tourist destination. It was reported that the state's tourism industry saw record-high tourist arrivals of 3.87 million last year.



#### Property Development Report 2019









SHAREDA adds that the increase in tourist arrivals has changed the property landscape with the home-sharing concept dominating the pattern of project launches, such as Bay Suites in Likas and The Crown Service Suites in KK. To date, 3,000 Airbnb units and 2,000 hotel rooms are in the pipeline or under construction to tap the tourism market for the next three years.

Some landmarks in KK include the Kota Kinabalu City Mosque and Jesselton Point Waterfront.

The Kota Kinabalu City Mosque occupies 2.47 acres in Likas bay and is exemplary of contemporary Islamic architecture. The floating white mosque boasts similar features to the Nabawi Mosque in Medina.

Formerly known as the Kota Kinabalu Ferry Terminal, Jesselton Point Waterfront is the main public ferry terminal to Labuan. It features snapshots of KK in the olden days as well as vintage red English phone booths.

# HOW TO INCREASE YOUR CHANCES OF HOME OWNERSHIP VIA CREDIT EVALUATION IN HOME LOAN APPRAISAL

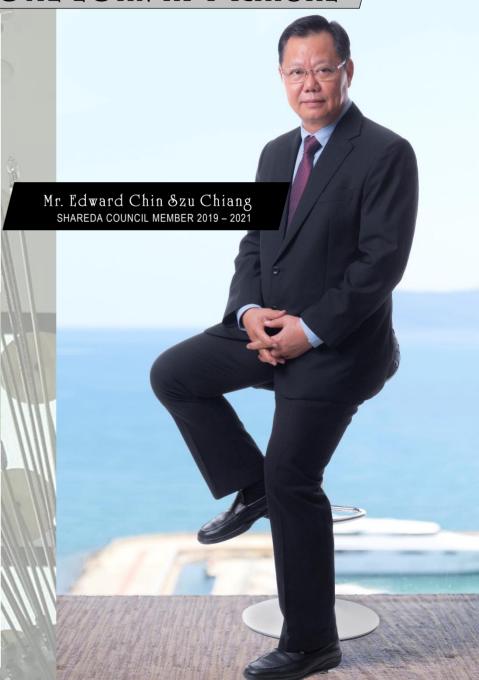
Is homeownership an elusive dream in Sabah? According to a research paper carried out by Khazanah Research Institute, the median price for the Malaysian housing market in general stood at 4.4 times; which exceeds the three times median annual household income threshold for affordability. Having said that, Malaysian housing market is nowhere near as bad as the Top 10 most unaffordable locations globally. Hong Kong topped the list by having median multiple of 20.8 times as of 2019, followed by Vancouver, Canada – 11.9 times and Sydney, Australia – 11.0 times.

In local context, Sabah stands out as 'severely unaffordable' with median multiple of 5.1, following closely behind Kuala Lumpur and Penang at 5.4 and 5.2 respectively. Affordability, however, is dynamic, which depends on many factors such as the distribution of household incomes, responsiveness of housing supply to effective demand, government policies and so forth.

	Median Multiple				
Rating	(house-price-to-income ratio)				
Severely unaffordable	5.1 and above 4.1 to 5.0				
Seriously unaffordable					
Moderately unaffordable	3.1 to 4.0				
Affordable	3.0 and below				

<sup>\*</sup> The 'median multiple' method was developed by the United Nations Centre for Human Settlement (UNCHS) and the World Bank under the Housing Indicators Programme, and was subsequently widely used to indicate the affordability of housing in any given community.

There has been so much discussion on the adequacy of current supply of affordable housing and the lack of homeownership in both state and national level. According to Department of Statistics Malaysia, the percentage of homeownership in Sabah stood at approximately 72% in 2016, with the remaining either reside in rented dwellings or quarters. In addition to that, younger age group formed majority of the population in Malaysia which is commonly known as 'youth bulge', thus, there are still many genuine homebuyers who dreamt of purchasing their own dwelling.



#### PROPERTY DEVELOPMENT REPORT 2019

With rising home prices and tight lending standards, the path to homeownership has become more challenging, especially for low-to-median-income borrowers and first-time homebuyers. Many studies have showed that people in these situations could be assisted by financial counseling/education.

More often than not, financial institution has its own internal policy and credit assessment criteria. Majority of the people want to buy a home eventually, but unfortunately, not everyone is well prepared in securing a home loan. There are many different factors contribute to the approval of a home loan; and the following are some of it amongst many others:

#### 1. Avoid / delay making large purchases

If you buy something big, such as a new car, a major appliance, a luxury good or a vacation trip, your savings will be depleted in no time. Remember that one of the things that lenders require from borrowers is to have genuine savings. When you are buying a property, you will need some savings to pay your down payment, ancillary costs such as legal fees and stamp duties; and insurance, which is better known as Mortgage Reducing Term Assurance (MRTA).

Even worse is when you actually take out a personal loan or swipe a credit card to make a big purchase. This is because in the event that you could not pay the full bill on time, that could affect your credit score. Even if you manage to strike a bargain to take up a monthly installment plan to pay off the large purchases, your Debt Service Ratio (DSR), a lending metric used by mortgage lenders to assess a borrower's capacity to service a loan, will be jeopardised.

In order to get your home loan approved at the best rate, it would be best to have sufficient genuine savings and try to reduce your financial obligations prior to your home loan submission. An additional tip is to delay large purchases until after you have secured your home loan.

No doubt in this era of online shopping, it is getting more and more difficult to resist impulse purchase. However, the ability to distinguish between 'needs' and 'wants' is somewhat challenging yet impactful towards one financial state.



# HOW TO INCREASE YOUR CHANCES OF HOMEOWNERSHIP VIA CREDIT EVALUATION IN HOME LOAN APPRAISAL

#### 2. Using credit cards in a responsible manner

There is no doubt that having a credit card is a huge plus in your wallet — aside from getting perks and offers from different merchants, credit cards make payments easier and convenient. It also helps building your credit score, which is in your favour when you are planning to take on a large loan for big purchases such as a car or a house.

However, if your credit card is being swiped too much and too frequent, it may derail your home loan application. When financial institutions assess home loan applications, they look at not just your income and expenses, but they will also take your credit limit into account and base their assumptions of your credit card usage there.

Lenders compute your credit card limit regardless of whether the credit is utilised or not. Oftentimes, they assume that your monthly repayment is roughly 5% of your card's limit. In other words, the higher the limit, the lower your borrowing capacity will be, as they see your credit limit as a plausible debt level in the future. To make matters worse, possessing several credit cards is considered as a huge red flag for lenders, leading them to suspect that you are living way beyond your means. Not to mention that your credit score will be tarnished even further If you use your credit card until the point that you exceed your card limit.

The way you use your credit card affects your overall credit score. If you pay using your card and you pay the balance promptly, it creates a good borrowing-paying pattern which your potential lenders can see. On the other hand, if you do not pay your bills on time or miss several of the payments, then do not expect for a good credit report.

At the end of the day, being responsible is the key here. You would like to show your banks how good you are in servicing your debt and in handling your finances.

We all know that as a rule of thumb, most of the banks would only lend out money (be it mortgage, car loan, personal loan, increment of credit card limit, etc.) if the borrower's DSR is still within a reasonable range. Ideally, a healthy DSR should be between 30% and 40%; however, each bank has their own limit and requirements depending on the financial strength of individual applicant. The inconvenient truth is that when young couple decided to settle down and purchase a home, more often than not their other monthly commitments, as discussed earlier on, have contributed to big chunk of their DSR, leaving little room for home loan repayment to sneak into.

The following scenario illustrates in simplify manner on how a financial institution assess an applicant's eligibility towards home loan.



### PROPERTY DEVELOPMENT REPORT 2019

In this scenario, with RM2,800.00 in hand, Peter and Mei Ling can afford to purchase a home with an approximate selling price of RM450,000.00 (90% loan, 4.5% interest rate, 35 years

loan period).

#### 3. Adequate documentation and honest disclosure

Albeit that one's credit score and DSR are promising, a simple thing such as incomplete or forged documentation can negatively affect the chances of securing a home loan. Be sure to have all the documentation such as salary slips, EPF statements, debt repayment commitments, and other requirement documents to be ready for submission.

#### 4. Recommendation to Bank Negara Malaysia

Based on the above analysis, household incomer of RM7,000.00 could have a house of RM450,000.00 and two cars through capping the mortgage loan at 40% and 20% of household income, respectively.

Therefore for encouraging home ownership, BNM should implement the Capping Policy for housing loan at 40% of total income and 20% of total income for car loan.

This policy could be further enhanced and improved if the price of vehicle could be further reduced through implementation of open market Automobile Policy in Malaysia.

#### CONCLUSION

Buying a home is a hefty financial decision for most of us as it is a long-term commitment. Hence, by having better understanding towards the financing mechanism and perhaps some guidance along the way, the rewarding home-buying journey is within reach.

#### **Combined Monthly Incomes:**

 Peter
 : RM4,000.00

 Mei Ling
 : RM3,000.00

 Total:
 RM7,000.00

#### **Credit card limits:**

Peter's credit cards limit : RM8,000.00

(double of his net monthly incomes)

Mei Ling's credit card limit: RM6,000.00

(double of her net monthly incomes)

#### **Combined Monthly Expenses:**

Repayment for Peter's Toyota Vios : RM800.00

(20% of his net monthly incomes)

Repayment for Mei Ling's Perodua MyVi : RM600.00

(20% of her net monthly incomes)

Minimal credit card repayment\* for Peter : RM400.00

Minimal credit card repayment\* for Mei Ling: RM300.00

#### Total: RM2,100.00

\* Minimal credit card repayment for maxed out credit cards (worst case scenario) is 5% x credit cards limit.

#### **Debt Service Ratio (DSR):**

70% DSR : RM4,900.00

(70% of total monthly incomes)

Current DSR : Total monthly expenses (RM2,100) = 30%

Total monthly income (RM7,000)

Balance: 40% or RM2.800.00 for monthly

mortgage repayment

## SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The 12<sup>th</sup> Malaysia Plan (2021-2025) is aligned with the United Nations' adoption of "Sustainable Development Goals". Sustainable Development Goals is also acclaimed as SDGs. Malaysia's "Shared Prosperity" Budget 2020 is another key policy that aligned with few dimensions of SDGs. SDG Importance is evidently embraced by Malaysia's government towards a new decade.

All United Nations' Member States in 2015 has provided a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for actions by all countries - developed and developing - in a global partnership. They recognise that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth — all while tackling climate change and working to preserve our oceans and forests.



#### The Sustainable Development Goals are:

- 1. No Poverty
- 2. Zero Hunger
- 3. Good Health and Well-being
- 4. Quality Education
- 5. Gender Equality
- 6. Clean Water and Sanitation
- 7. Affordable and Clean Energy
- 8. Decent Work and Economic Growth
- 9. Industry, Innovation, and Infrastructure
- 10. Reducing Inequality
- 11. Sustainable Cities and Communities
- 12. Responsible Consumption and Production
- 13. Climate Action
- 14. Life Below Water
- 15. Life On Land
- 16. Peace, Justice, and Strong Institutions
- 17. Partnerships for the Goals





































https://sustainabledevelopment.un.org

Implementation of the SDGs started worldwide in 2016. This process can also be called "Localising the SDGs". All over the planet, individual people, universities, governments and institutions and organisations of all kinds of work on several goals at the same time. In each country, governments must translate the goals into national legislation, develop a plan of action, establish budgets and at the same time be open to and actively search for partners. Poor countries need the support of rich countries and coordination at the international level is crucial.

The approach of development has shifted, Sabah moves ahead to this new decade with ideal methodology. SHAREDA members should use SDGs to conduct their planning, assessment and management on their development. Every SHAREDA member has its roles to contribute towards a better planet we all live in.

# SHAREDA HIGHLIGHTS & ACTIVITIES

N I T E

2019

**SHAREDA** 

δΗΛΡΕDΛ NITE 2019: 41st Annual Dinner

20th September 2019 | The Magellan Sutera, Kota Kinabalu

SHAREDA

ISK © ROBERT & Commence of the state of the stat

Group photo with the Guest of Honor, YAB DATUK SERI PANGLIMA HAJI MOHD SHAFIE BIN HAJI APDAL, the Right Honourable Chief Minister of Sabah



Arrival of the Guest of Honour, YAB DATUK SERI PANGLIMA HAJI MOHD SHAFIE BIN HAJI APDAL



Organising Chairman
SHAREDA Nite 2019,
Mr. Roy Chiew Min Hann greeting Guest of Honour



Welcoming Address by President of SHAREDA Mr.Chew Sang Hai



Keynote Speech by the Guest of Honour, YAB DATUK SERI PANGLIMA HAJI MOHD SHAFIE BIN HAJI APDAL, The Right Honourable Chief Minister of Sabah

### PROPERTY DEVELOPMENT REPORT 2019



2019

**SHAREDA** 







Organising Chairman & his Deputy accompanying YB Kenny Chua to present lucky draw prizes



President, greeting the guests



Harith Iskander stand-up comedian



SHAREDA Council Members with VIP Invited Guests



Presentation of Memento to the Guest of Honour



President, Council Members, Invited Guest & other guests enjoying the show by Harith Iskander



President, Organising Chairman & Council members escorting the Guest of Honour and Datin Sri before leaving the ballroom



Organising Chairman, greeting the guest

### SHAREDA SPECIAL RECOGNITION 2019



#### MOST INNOVATIVE DEVELOPER

#### **REMAJAYA SDN BHD**

BEING AN OUTSTANDING CONTRIBUTOR IN SABAH FOR THE MOST INNOVATIVE INVESTMENT PROPERTY: BAY SUITES



#### JSK GROUP

BEING AN OUTSTANDING CONTRIBUTOR IN SABAH FOR THE MOST OUTSTANDING 5 STAR BEACH RESORT: JSK RESORT N SERVICE SUITE



#### JESSELTON GROUP

BEING AN OUTSTANDING CONTRIBUTOR IN SABAH FOR THE MOST ICONIC RESIDENTIAL DEVELOPMENT: JESSELTON TWIN TOWERS



#### **GSH CORPORATION LIMITED**

BEING AN OUTSTANDING CONTRIBUTOR IN SABAH FOR SABAH BEST RESIDENTIAL PROPERTY 2019: CORAL BAY



**SHAREDA** 



#### **SHAREDA Special Recognition 2019**

Presented by the Guest of Honour YAB DATUK SERI PANGLIMA HAJI MOHD SHAFIE BIN HAJI APDAL

The Right Honourable Chief Minister of Sabah



# HOC 2019 BEST PERFORMANCE JANUARY - AUGUST 2019





# **GOLD AWARD**

HAP SENG GROUP OF COMPANIES

### SILVER AWARD



PEAK SUNRISE DEVELOPMENT SDN BHD



SCP GROUP OF COMPANIES







TOP ACHIEVERS



HOC 2019 Best Performance Jan – Aug 2019 presented by YB DATUK DR. HJ. JAUJAN HJ. SAMBAKONG The Honourable Deputy Chief Minister & Minister of Local Government and Housing, Sabah



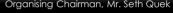
# SHAREDA PROPEX 2019 TECH ME HOME | 25TH - 27TH OCT 2019 SABAH TRADE CENTRE, KOTA KINABALU



SABAH LARGE

Ceremony

pening (





SHAREDA President, Datuk Chew Sang Hai



& LUCKY PRAME R TREASURE HUNT

Group photo with the Guest of Honour, YB Datuk Dr. Hj. Jaujan Hj. Sambakong, the Honourable Deputy Chief Minister & Minister of Local Government and Housing, Sabah



Arrival of the Guest of Honour, YB Datuk Dr. Hj. Jaujan Hj. Sambakong



Officiate ceremony by the Guest of Honour



Presentation of memento to the Guest of Honour



Cheque presentation to Mukim Ulu Kiulu Ecotourism Solutions & Technology (MUKEST)



Cheque presentation to Sabah AUTISM Association



Signing of MOU between SHAREDA, Property Hunter & Kota Kinabalu Hardware Machinery and Building Traders Association (KKHMBA)

#### PROPERTY DEVELOPMENT REPORT 2019





PALIKOTA SUNTER INTERPREDITED TO STRUNNER UP JESSELTON GROUP (PALIKOTA SDN BHD)



#### THE BEST BOOTH DESIGN AWARD







#### THE BEST MODEL HOUSE AWARD



MLGH Engineer, Dr. Gabriel Chong

Closing Ceremony



WINNER
JESSELTON GROUP (PALIKOTA SDN BHD)





#### MOST INNOVATIVE MARKETING TOOLS AWARD









2ND RUNNER UP
HAP SENG PROPERTIES
DEVELOPMENT SDN BHD

DEVELOPMEN

30

Presentation of memento to Dr. Gabriel Chong

MOST TECH SAVVY BOOTH AWARD

# SHAREDA reaching out raised RM200,000 to help society and front liners, amid the COVID-19 pandemic



Mr. Wesley Chai Meng Kong presented the medical supplies to Sabah State Health Department - Ms Liau Siow Yen representing the Director, Datuk Dr. Christina Rundi in the presence of YB Datuk Frankie Poon (3rd left) Minister of Health and People's Wellbeing, Sabah, and SHAREDA's delegation namely, Mr Raymond Xavier Chan (extreme left), Datuk Chew Sang Hai (2nd left), Datuk Sr Chua Soon Ping (extreme right)



YB Datuk Azis Jamman (3<sup>rd</sup> right) receiving the food ration for distribution to the rakyat of Sepanggar in the presence of SHAREDA delegates Datuk Chew Sang Hai (2<sup>nd</sup> left), Datuk Sr. Chua Soon Ping (4<sup>th</sup> left), Mr Wesley Chai (3<sup>rd</sup> right) and Mr Raymond Xavier Chan (extreme right).



Distribution of face masks and latex gloves for Penampang to YB Datuk Darell Leiking (centre) receiving from Mr Wesley Chai Meng Kong, Vice President/Organising Chairman of SHAREDA CSR COVID-19 Sabah, in the presence of Alan Thien, Special Officer to YB Tuan George Hiew (extreme left), Datuk Sr Chua Soon Ping (2<sup>nd</sup> left), and Datuk Chew Sang Hai (extreme right)



Distribution of face masks and latex gloves to Kota Kinabalu City Mayor Y.Bhg. Datuk Haji Nordin Siman receiving from Datuk Sr. Chua Soon Ping, Deputy President SHAREDA and Mr Wesley Chai.



Distribution of face masks and latex gloves to Pejabat Pertanian & Industri Makanan Sabah, receiving from Datuk Sr. Chua Soon Ping, Deputy President SHAREDA and Mr Wesley Chai.



"Thank You To SHAREDA" from the children of Persatuan Pengurusan Pusat Jagaan OKU Leshan Kota Kinabalu at Penampang for the distribution of face masks, essential foods and daily use items to them during MCO.



SHAREDA distributed essential foods to the East Coast of Sabah





"Thank You SHAREDA" from the children of Bukit Harapan At Jalan Tuaran By-Pass, Kota Kinabalu for the distribution of face masks, essential foods and daily use items to them during MCO.

# We Care, We Love Fund Raising



# Courtesy Calls





Director Of Lands & Surveys Department, Sabah

# ePP Launching



for development plans (DPs) within 24-hours.

#### **SHAREDA** praises state govt for launching the ePP online application system

沙房產商公會:好消息

星期四 | ( ) 以来报古祥

本地房产界的信心,也为沙巴

6 - 2 - 2020

星洲口板

发展项目将在24小时内获振,这

州政府检讨遵人垢病的发展项目 审批流程,这次州政府全面废除 繁文姆节、简化申请程序、反映

"过去,发展育提星的发展 项目申请需要经过冗长的审批流

"由于发展项目遭无限期掋 延、导致发展而付出高于预期的

周昌海表示,ePP项目下, 发展项目申请的审批流程完全透

明·有助提升沙巴的投资潜力。 "我们力挺州政府推行ePP 为沙巴打造优良的亲商环境。"

但建立本地房产界的信心,也为 沙巴吸引更多外资创造有利条



# SHAREDA YOUTH COMMITTEE MEMBERS 2019-2021







# PERSATUAN PEMAJU PERUMAHAN DAN HARTANAH SABAH 沙巴房地產發展商公會 Sabah Housing And Real Estate Developers Association

Lot 1-3(F), 3<sup>rd</sup> Floor, Beverly Hills Plaza, Jalan Bundusan, 88300 Kota Kinabalu, Sabah.
P. O. Box 15405, 88863 Kota Kinabalu, Sabah.



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